



SEPTEMBER 18, 2010

RACE START: 7:30 A.M.

RACE LOCATION

START: Chamblee MARTA Station
5200 New Peachtree Rd., Chamblee, GA 30341
FINISH: Buckhead Station Shopping Center

DIRECTIONS TO START:

From Downtown Atlanta: Take I-75/I-85 North. Stay on I-85 North. Take Exit 91 towards Clairmont Rd/Decatur. Turn left onto Clairmont Rd and follow for approximately 3 miles. Turn right onto New Peachtree Rd.

PARKING, MARTA & OTHER TRANSPORTATION

Please take Marta! Parking is available at the Chamblee Marta station and the surrounding areas, or park at the Buckhead Station shopping center and take Marta to the Chamblee Marta station before the start of the race (6am - 7:15am). After the race, shuttle service will be available from the Buckhead Station shopping center finish line expo area to the Lenox Marta station at no charge, or you can walk to the Buckhead station if preferred. Buses will NOT run from the finish line area to the starting line before OR after the race. Please observe any posted parking regulations. Marta fee is \$2.00 each way.

COURSE

Starting at the Chamblee Marta Station, the course briefly heads north, then turns south and blazes down Peachtree Rd. into Buckhead. At Piedmont Rd., the course turns right, down to Lenox Rd., turns right and finishes near the Buckhead Station shopping center. Visit www.bigpeachrunningco.com for details.

ELECTRONIC TIMING & FAST, PEACHTREE QUALIFIER!

**Accurate electronic timing option for EVERY participant! The Big Peach Sizzler 10K will offer a USATF certified, fast 10K course and will be a Peachtree Road Race Qualifier for 2011!

REGISTRATION/COST

Individual	Thru 9/8	Sept. 9th Thru Raceday
Timed 10K Run	\$30.00	\$35.00
UnTimed 10K Run	\$25.00	\$30.00

- Register in person and receive your race number at any Big Peach Running Co. location from July 12th – September 16th.
- Cash, check or credit at five convenient locations:

ATLANTA 3881 Peachtree Rd. Atlanta, GA 30319 404-816-8488	KENNESAW 1625 Ridenour Blvd. Kennesaw, GA 30152 678-903-0022	MARIETTA 1062 Johnson Ferry Rd. Marietta, GA 30068 770-579-0444
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DECATUR 114 E. Trinity Pl. Decatur, GA 30030 404-377-7370	ALPHARETTA 5530 Windward Pkwy, Suite 420 Alpharetta, GA 30004 678-739-4616
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- Registration also available on active.com
- Any person that registers on active.com or mail-in can pick-up their race number at packet pick-up locations: Thurs. Sept. 16th @ BPRC-Decatur; 11-7pm OR Friday Sept. 17th @ BPRC-Atlanta; 11-7pm. Race Day registration and race number pick-up is available at the Chamblee Marta station from 6:00am 7:20am.

RACE NUMBERS WILL NOT BE MAILED!

- Please make checks payable to:

Big Peach Running Co. and mail to:
c/o BPSizzler; 3881 Peachtree Rd.,
Atlanta, GA 30319

- Additional printable version of entry form available at bigpeachrunningco.com

AWARDS

Big Peach Gift Cards to Top 3 Overall Male/Female (\$200, \$100, \$50) & 1st Overall Masters M/F (\$100/\$100); Big Peach Gift Cards also presented to Top 3 M/F in 13 age groups (\$25, \$15, \$10)

TEAM COMPETITION CATEGORY

**NEW this year! Save \$5.00 off your registration fees! Teams of (5) or more people will receive the discount. Must print a team name at the top of registration form or contact any BPRC for an active.com team "Promotion code" to register on-line. Special team awards will be presented!

HUGE POST-RACE PARTY

Lots of food, music, raffles & more!

Portion of proceeds to benefit:



PORTION OF PROCEEDS BENEFIT: 65 Roses-Miles for Cystic Fibrosis Foundation, (www.milesforcysticfibrosis.org) AND Team Challenge- Chron's & Colitis Foundation, (www.ccteamchallenge.org).



SAUCONY T-SHIRTS!

Saucony technical T-shirts to the first 800 people to register at any of the (5) convenient Big Peach Running Co. locations! *To guarantee receipt of a Saucony technical T-shirt - You MUST register at Big Peach AND participate or show-up on race day.* Remainder of finishers will receive a beautiful 5-color cotton short-sleeve T-shirt.

FREE RACE ENTRY!

Go to any Big Peach Running Co. location and purchase \$75.00 or more of Saucony footwear or apparel and receive a FREE race entry into Big Peach Sizzler 10K! (See store for details)

BIG PEACH SIZZLER 10K ENTRY FORM

First Name: _____ Last Name: _____
 Team Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Sex: M F Age: _____ Date of Birth: _____ Phone: _____
 Email: _____ T-Shirt Size: S M L XL XXL

Additional Donation for 65ROSES and TeamChallenge: \$ _____

In consideration of acceptance of this entry, I waive any and all claims for myself and my heirs against all officials, sponsors, and volunteers for injuries or illness I may receive from participation in the Big Peach Sizzler 10K run. I further state that I am in proper physical condition to undertake this strenuous physical activity.

Signature (if under 18, parent or guardian): _____

Mail-in registration form and make entry fee payable to: **Big Peach Running Co., c/o Big Peach Sizzler 10K**
3881 Peachtree Rd. NE, Atlanta, GA 30319